

Guidelines¹ for poster design - 40th AIVC - 8th TightVent & 6th venticool Conference

Posters summarize information or research concisely and attract attention to help publicize it and generate discussion. The poster is usually a mixture of a brief text mixed with tables, graphs, pictures, and other presentation formats, and should be self-supporting.

Format:

- Poster size is A0 (841×1189 mm)
- All text on the poster is in English
- The poster is printed in portrait, not landscape format
- Print of title, authors, and affiliations is min. 3 cm, 2 cm, and 1 cm tall, respectively
- Poster contains contact information of the main author
- Poster is made of material that is easy to fix to posterboard with push pins

What makes a good poster?

- Important information should be readable from about 3m away
- Poster is structured logically, from top to bottom or with a similar easy-to-follow logic
- Title is short and draws interest
- Word count of about 250 to maximum 500 words
- Text is clear and to the point
- Use of bullets, numbering, and headlines make it easy to read
- Effective use of graphics, color and fonts
- Consistent and clean layout

Answer these three questions to begin designing your poster:

1. What is the most important/interesting/astounding finding from my research project?
2. How can I visually share my research with conference attendees? Should I use charts, graphs, photos, images?
3. What kind of information can I convey during my talk that will complement my poster?

¹ <https://guides.nyu.edu/posters>